

2014 BUICK ENCLAVE **INTERACTIVE DETAILS BOOK** BUICK

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NEXT 

ENCLAVE SNAPSHOT

- 2014 Enclave FWD and AWD equipment groups: Convenience Group 1SD, Leather Group 1SL and Premium Group 1SN.
- Enclave is the industry's best-selling three-row luxury crossover. It has played an important role in Buick's renaissance.
- Enclave competes in the midsize luxury crossover segment.
- Reasons to buy: Enclave has three rows of first-class seating, many luxury amenities, comfort and versatility. It's an ideal vehicle for customers who want a sophisticated, luxury crossover with comfort for family and friends.



WHAT'S NEW

- **(UVF) Forward Collision Alert and Lane Departure Warning** camera-based driver alert systems are available on the Leather Group 1SL and included with the Premium Group 1SN.
- **Additional USB charge-only ports (2)** are added to the rear portion of the center console.

2014 BUICK ENCLAVE MARKETING HIGHLIGHTS BUICK

WHAT'S NEW **MARKETING HIGHLIGHTS** TOP SELLING FEATURES PRODUCT INFORMATION SPECS PACKAGING HOW THINGS WORK COMPETITIVE COMPARISON



TARGET CUSTOMER

- Enclave's target customers value quality, comfort, exterior styling and passenger seating capacity.
- Many want to carry extended family and friends in their vehicle.
- They want luxury appointments, which they see as a personal benefit and a reward for their hard work.
- They also want their vehicle to have a smooth, controlled ride character.

ENCLAVE AWARDS & RECOGNITION

- Total Quality Winner Near-Luxury Utility Segment, 2013 Strategic Vision Total Quality Index Study.
- Best Buy designation, 2013 *Consumers Digest*.
- #1 Affordable Midsize SUV, 2013 *U.S. News and World Report* New Car Rankings.
- Best Initial Quality Midsize Crossover SUVs, 2012 J.D. Power and Associates.

ENCLAVE SAFETY

The 2014 Enclave has received the highest possible Overall Vehicle Score for safety (5-Star) in U.S. Government safety testing as part of the U.S. Department of Transportation New Car Assessment Program (www.SaferCar.gov).

EXPERIENCE BUICK PROTECTION

Experience Buick Protection is a worry-free, comprehensive coverage, warranty and protection program that comes standard with every new 2014 Buick lease and purchase.

The coverage included is designed to make it easy and convenient for owners to keep their Buick vehicles like new. It includes:

- 4-year/50,000-mile bumper-to-bumper limited warranty.
- 6-year/70,000-mile transferable powertrain limited warranty with no deductible.
- 6-year/70,000-mile 24/7 roadside assistance.
- 6-year/70,000-mile courtesy transportation.
- 6-year/100,000-mile rust-through corrosion protection.
- 2-year/24,000-mile Buick Scheduled Vehicle Maintenance.

2014 BUICK ENCLAVE TOP SELLING FEATURES BUICK

WHAT'S NEW | MARKETING HIGHLIGHTS | TOP SELLING FEATURES | PRODUCT INFORMATION | SPECS | PACKAGING | HOW THINGS WORK | COMPETITIVE COMPARISON



BEAUTIFUL SCULPTED EXTERIOR DESIGN

- Artfully sculpted lines flowing seamlessly from front to rear, a distinctive Black chrome waterfall grille and chrome bodyside moldings help Enclave stand out from other luxury crossovers.
- Signature LED-accented Xenon high-intensity discharge (HID) headlamps with articulating option and LED-accented taillamps are premium details that are standard on Enclave.

WHY IT MATTERS

Enclave has stunningly beautiful curb appeal that complements its interior style.



COMFORTABLE, LUXURIOUS INTERIOR

- Ice Blue ambient lighting, French-seam stitching, soft-touch materials, chrome accents and a mahogany wood-trimmed steering wheel add luxury.
- QuietTuning, a comprehensive Buick-pioneered process, helps reduce, block and absorb outside noise and vibration. The result is a remarkably quiet cabin.
- With three rows of luxury seating, tri-zone climate controls, and best-in-class third row leg room of 33.2", Enclave accommodates your comfort.

WHY IT MATTERS

Premium details and materials, along with generous accessible space, help Enclave feel luxurious, well-made and inviting.

Click the play  icon to watch video

2014 BUICK ENCLAVE TOP SELLING FEATURES BUICK

WHAT'S NEW | MARKETING HIGHLIGHTS | TOP SELLING FEATURES | PRODUCT INFORMATION | SPECS | PACKAGING | HOW THINGS WORK | COMPETITIVE COMPARISON



COLLISION PREVENTION ALERTS

New features use camera technology to help detect possible collision threats.

- Forward Collision Alert warns drivers if they approach vehicle ahead too quickly.
- Lane Departure Warning alerts drivers when they unintentionally drift out of their lane.

WHY IT MATTERS

These available alert technologies can help drivers avoid collisions.

SIDE BLIND ZONE ALERT WITH REAR CROSS TRAFFIC ALERT

- Side Blind Zone Alert warns of a potential collision. It uses radar sensors on both sides of the vehicle to “look” for other vehicles in blind zones.
- Rear Cross Traffic Alert alerts drivers about oncoming traffic when backing up.

WHY IT MATTERS

These available alert technologies can help drivers avoid crashes with approaching traffic.

FRONT CENTER AIR BAG

- This industry-first front center air bag adds a layer of protection and cushioning between the driver and front passenger.

WHY IT MATTERS

Enclave's front center air bag can help reduce injuries in side impacts.

2014 BUICK ENCLAVE TOP SELLING FEATURES BUICK

WHAT'S NEW | MARKETING HIGHLIGHTS | TOP SELLING FEATURES | PRODUCT INFORMATION | SPECS | PACKAGING | HOW THINGS WORK | COMPETITIVE COMPARISON

BUICK INTELLINK

- Includes a high-resolution color display with icons for touch-screen control and faceplate buttons with capacitive-touch technology for select commands.
- Enhanced voice recognition allows for pairing and command of Bluetooth devices for hands-free calling as well as access to Pandora and Stitcher internet radio stations.
- Intuitive voice commands control radio, CD/DVD, USB and AUX inputs, along with the ability to input destinations with the available built-in navigation system.

WHY IT MATTERS

IntelliLink helps drivers connect more naturally, accurately and safely, while its infotainment technologies can make the journey even more enjoyable.

LUXURY CAR-LIKE RIDE AND EFFICIENCY

- Enclave's 4-wheel independent suspension and chassis components help reduce wheel impacts from road imperfections to smooth your ride. A long wheelbase and low ride height contribute to confident, balanced handling.
- Enclave's powertrain, with an efficient V6 engine and 6-speed automatic transmission, provide smooth power and competitive real-world fuel economy.

WHY IT MATTERS

Ride quality is important to luxury crossover customers. Enclave delivers with confident handling and impressive fuel economy, estimated at 17 mpg city/24 mpg hwy (FWD).



AWARD-WINNING QUALITY

- Enclave's world-class quality results from rigorous pre-production testing, exceptional build quality and the Buick QuietTuning process.
- Strategic Vision ranked Enclave as number one in the segment, giving it a higher score than competitors, including the Lexus RX 350, Acura MDX, Infiniti X35, Mercedes-Benz GLK Class and Lincoln MKX.

WHY IT MATTERS

Quality is among the top purchase considerations for Enclave buyers, making it an essential part of the ownership experience.

EXTERIOR

- **Beautiful sculpted styling** – See Top Selling Features.
- **Aluminum wheels (18", 19" and 20")** – Add to a luxury appearance. See Packaging for availability.
- **Dual bright-chromed exhaust tips** – Are integrated in the rear fascia.



INTERIOR

- **Luxurious materials and craftsmanship** – See Top Selling Features.
- **Standard convenience** – Includes a Remote Vehicle Starter System and Universal Home Remote.
- **Tilt/telescoping steering column** – Is standard. A power tilt/telescoping steering column with memory is available.
- **Driver Information Center** – Displays key vehicle status details.
- **Standard automatic tri-zone climate control** – Enhances occupant comfort.
- **Seating** – Standard 8-way power driver seat; available 8-way power front passenger seat.
 - **Heated and cooled front seats** offer enhanced comfort. Available.
 - **Second row captain's chairs** with 7-passenger seating are standard. An available 60/40 split-bench seat provides 8-passenger seating.
 - **SmartSlide second row seats** fold flat for easy access to the third row.
 - **60/40 split-folding third row seat** folds flat to expand cargo capabilities.
- **Vision aid** – Rear View Camera System in conjunction with Ultrasonic Rear Parking Assist. Standard.
- **Standard power liftgate** – Makes loading/unloading cargo easy. It opens and closes with the lower console button, key fob, or liftgate button control.
- **Power dual moonroof** – With 3" x 4" skylight panel. Available.

INFOTAINMENT

CONNECTIVITY

- **Standard Buick IntelliLink** – Is the interface for in-vehicle audio system features, operates to paired phone, media and devices. Use the touch-screen, voice recognition or faceplate controls to operate IntelliLink features.
- **Bluetooth for phone and audio** – Wirelessly connects phones and devices for hands-free operation and device streaming.
- **USB ports** – Includes a playback port in instrument panel and two charge-only ports on the rear of the center console.



ENTERTAINMENT/NAVIGATION

- **Standard 6-speaker AM/FM/SiriusXM/HD Radio/CD/MP3/USB players.**
- **10-speaker Bose audio system** includes rear-seat audio controls and two headphone jacks. Available.
- **Rear-Seat Entertainment DVD System** includes Bose advanced audio system features, 5.1 surround sound and 120V power outlet. Available.
- **Audio system with navigation** includes Bose audio system features and built-in navigation system. Available.
- **Audio system with navigation and Rear-Seat Entertainment** includes Bose advanced audio system, Rear-Seat Entertainment DVD System and GPS navigation features. Available.

- **SiriusXM Radio** – Includes 3-month trial of the XM Premier Package and NavTraffic (if equipped with navigation).
- **OnStar Directions & Connections Plan** – Included for six months and features Turn-by-Turn Navigation directions. Learn more at OnStar.com.

EMBEDDED MOBILE APPS

- **Built-in web connectivity for compatible devices** – Allows instant access to web-based programming for paired smartphones and tablets:
 - Pandora – popular internet radio service, dynamically personalized and updated to reflect user's likes/dislikes.
 - Stitcher – on-demand internet radio service focusing on news and information.

POWERTRAIN

- **3.6L V6 engine** – Offers V6 power with 4-cylinder fuel efficiency. See the Specifications section for fuel economy ratings.
 - 288 hp and 270 lb.-ft. of torque.
 - Spark Ignition Direct Injection and Variable Valve Timing enhance performance and fuel efficiency while helping lower emissions.
- **6-speed automatic transmission** – Provides smooth shifts and impressive efficiency.

RIDE & HANDLING

SUSPENSION

- **Independent MacPherson strut front suspension** – Has responsive car-like handling. A direct-acting stabilizer bar provides an immediate feel during turns. A full perimeter isolated cradle reduces road noise from entering the cabin.

- **Independent rear suspension** – The linked “H-arm” design includes an isolated mounting system that reduces the transfer of noise and vibration to the passenger compartment. The design provides minimal floor pan intrusion into passenger and cargo space, allowing a high load-carrying capacity.

BRAKING

- **4-wheel disc ABS** – Large 4-wheel vented disc antilock brakes provide confident braking performance and include Panic Brake Assist.
- **Panic Brake Assist** – Applies added brake pressure when an emergency braking is detected.
- **StabiliTrak Stability Control with Roll-Over Mitigation and full-function Traction Control** – See the Safety section.

HANDLING

- **All-wheel drive** – This automatic system constantly monitors traction. When it detects slip in low-traction situations (rain, sleet or snow) it sends power to the wheel(s) with the best grip—up to 50% of torque to either front wheel and up to 85% to either rear wheel. On dry roads, handling benefits like enhanced acceleration and torque reach all four wheels. Available.
- **Variable-effort hydraulic rack-and-pinion power steering** – Provides light effort at low speeds like parking and more effort at highway speeds.



SAFETY

BEFORE

- **5-Star Overall Vehicle Score for Safety** – The 2014 Enclave has received the highest possible Overall Vehicle Score for safety in U.S. Government safety testing as part of the U.S. Department of Transportation New Car Assessment Program (www.SaferCar.gov).
- **Antilock Braking System (ABS)** – Helps prevent wheel lockup during hard braking on most slippery surfaces and helps drivers maintain steering control.
- **Xenon HID headlamps** – Offer more illumination than conventional systems.
- **Articulating headlamps** – Pivot slightly as the Enclave turns to enhance vision in curves. Available.

- **LED-accented Daytime Running Lamps (DRLs)** – Increase Enclave's visibility to others.
- **Full-range Traction Control** – Helps maintain traction if slip is detected at a front drive wheel by applying the braking and/or reducing engine throttle.
- **Forward Collision Alert and Lane Departure Warning** – Available. See Top Selling Features.
- **Side Blind Zone Alert** – Available. See Top Selling Features.
- **Rear Cross Traffic Alert** – Available. See Top Selling Features.
- **Standard Rear View Camera System** – Provides an image in the center stack display of what is directly behind Enclave when it shifts into Reverse. Dynamic grid lines turn in the direction you are going to help you guide a safe path.



- **StabiliTrak Stability Control with Rollover Mitigation** – Helps Enclave stay on its intended path. If the system detects wheel slip or if the vehicle is not following the path being steered, StabiliTrak applies the brakes and/or adjusts the throttle to keep the vehicle on course. Roll-Over Mitigation senses rollover potential and applies brake pressure as needed to manage lateral tire grip.



DURING

- **7 standard air bags** – Include dual-stage frontal, front-seat mounted side-impact, head-curtain side-impact and industry-first front center air bag.
- **High-strength steel** – Provides a strong safety cage to protect occupants.
- **Head restraints** – Are included at all seating positions. Four-way adjustable front head restraints also move forward in a crash to help prevent whiplash.

AFTER

- **OnStar Automatic Crash Response** – When onboard sensors detect a crash, an OnStar Advisor immediately establishes a connection with the vehicle to determine if emergency help is required. Key crash data is also transmitted, including direction and number of impacts, rollover status and maximum velocity at impact. This data is shared with first responders so they can gauge the severity of the crash and prepare accordingly.

SECURITY FEATURES

- **PASS-Key III theft-deterrent system** – Disables the engine if an improperly coded key is used to try to start the vehicle.
- **OnStar security services** – Include Crisis Assist, Emergency Services and Stolen Vehicle Slowdown. Learn more at OnStar.com.

ACCESSORIES

When your customers need to personalize their vehicle, improve their comfort level, add convenience, and complement their style, look no further than Buick accessories. They are factory-tested and engineered for each vehicle and are backed by a 12-month warranty for manufacturer defects.

Click this link for more information:
<http://www.gmaccessorieszone.com/Buick/en-US/Enclave/2014/>

2014 BUICK ENCLAVE SPECIFICATIONS BUICK

WHAT'S NEW | MARKETING HIGHLIGHTS | TOP SELLING FEATURES | PRODUCT INFORMATION | **SPECS** | PACKAGING | HOW THINGS WORK | COMPETITIVE COMPARISON

	ENCLAVE FWD	ENCLAVE AWD
POWERTRAINS		
Engine	3.6L DOHC V6	
Horsepower @ rpm	288 @ 6300	
Torque (lb.-ft.) @ rpm	270 @ 3400	
Variable Valve Timing	S	
Direct Injection	S	
Transmission	6-speed automatic with overdrive	
Driver Shift Control	S	
Final drive ratio	3.16	
Fuel economy, city/hwy (mpg)	17/24	16/22
Recommended Fuel	Regular	
CHASSIS & SUSPENSION		
Drivetrain	S	A
Wheelbase (in.)	118.9	
Front suspension	Independent coil-over-strut, direct-acting stabilizer bar, full perimeter isolated cradle	
Rear suspension	Independent linked H-arm, coil springs with twin-tube shock absorbers mounted on isolated sub-frame	
Brakes	Vented 4-wheel disc ABS with BA	
Stability Control System	StabiliTrak with Roll-Over Mitigation and full-range Traction Control	
Steering	Variable-effort hydraulic power rack-and-pinion	
Turning circle curb-to-curb (ft.)	40.4	
Wheels	18", 19", 20" aluminum	
Tires	P255/65R18 all-season; P255/60R19 all-season; P255/55R20 all-season	
CAPACITIES		
Seating capacity, 1st/2nd/3rd row	2/2/3 (S); 2/3/3 (A)	
Cargo volume, behind 1st/2nd/3rd row (cu. ft.)	115.2/68.9/23.3	
Fuel capacity (gal.)	15.6	
Overall length (in.)	183.9	
Overall height (in.)	58.4	
Maximum towing (lbs.)	4500	

For a more extensive list of specifications, visit buick.com

STANDARD ON ALL MODELS

EXTERIOR

- Aluminum wheels
- Black chrome waterfall grille
- Chrome bodyside moldings
- Chromed roof-mounted luggage rack side rails
- Fog lamps
- Heated, power-adjustable outside mirrors with integrated turn signal indicators
- Rear intermittent wiper with washer
- Xenon high-intensity discharge headlamps

INTERIOR

- 7-passenger seating with second row captain's chairs
- 8-way power driver seat with power recline, lumbar
- 2-way power front passenger seat (fore/aft) with manual recline, lumbar
- Auto-dimming inside rearview mirror
- Buick QuietTuning
- Ice Blue interior ambient accent lighting
- Leather-wrapped steering wheel with mahogany wood accents
- Manual tilt and telescoping steering column
- Power driver window with Express-Up/Down
- Front passenger window with Express-Down
- Power liftgate
- Power programmable door locks
- Remote Vehicle Starter System
- Remote Keyless Entry
- SmartSlide second row seats

- Steering wheel-integrated audio and cruise controls
- Storage: rear under floor, lockable glove box, instrument panel bin, front console, front seatback and door pockets, 8 cup holders
- Third row flat-folding 60/40 bench seat
- Tri-zone automatic climate control
- Ultrasonic Rear Parking Assist
- Universal Home Remote

INFOTAINMENT, CONNECTIVITY & NAVIGATION

- 3 USB ports (2 charge-only)
- AM/FM/SiriusXM/HD radio audio system with CD player, MP3 playback, 6 speakers, auxiliary input jack
- Bluetooth for Phone and Music (streaming)
- Buick IntelliLink with 6.5" color touch-screen, voice recognition and enhanced connectivity features
- Driver Information Center
- Embedded Pandora and Stitcher apps
- OnStar RemoteLink Key Fob Services (5 years included)
- OnStar (6 months included) Directions & Connections
- SiriusXM Radio with 3-month trial
- Text message support

POWERTRAINS, RIDE & HANDLING

- 3.6L V6 engine
- 6-speed automatic transmission
- 4-wheel independent suspension
- Dual-outlet stainless steel exhaust w/ bright tips
- Variable-effort power steering

SAFETY & SECURITY

- 4-wheel antilock disc brakes with Brake Assist
- 7 air bags
- Daytime Running Lamps
- Full-range Traction Control
- Theft-deterrent system
- Tire Pressure Monitoring System
- OnStar Directions & Connections (includes 6 months of Safe & Sound)
- Rear Vision Camera
- StabiliTrak Electronic Stability Control System with Roll-Over Mitigation

WARRANTIES & OWNER COVERAGE

- 4-year/50,000-mile bumper-to-bumper limited warranty
- 6-year/70,000-mile transferable powertrain warranty
- 6-year/70,000-mile roadside assistance
- 6-year/70,000-mile courtesy transportation
- 6-year/100,000-mile rust-through corrosion protection
- 2-year/24,000-mile Buick scheduled maintenance
- OnStar Vehicle Diagnostics

2014 BUICK ENCLAVE PACKAGING BUICK

WHAT'S NEW | MARKETING HIGHLIGHTS | TOP SELLING FEATURES | PRODUCT INFORMATION | SPECS | **PACKAGING** | HOW THINGS WORK | COMPETITIVE COMPARISON

	CONVENIENCE 1SD	LEATHER 1SL	PREMIUM 1SN
Cloth seating surfaces	S		
LEATHER GROUP Convenience Group content, plus perforated leather-appointed seating, 8-way power heated front seats with driver memory, Side Blind Zone Alert, Rear Cross Traffic Alert and 19" aluminum wheels		S	
PREMIUM GROUP Leather Group content, plus 19" chrome-clad aluminum wheels, power-folding heated outside mirrors with memory, articulating headlamps, power tilt and telescoping steering wheel, Forward Collision Alert, Lane Departure Warning, Bose sound system and cooled and heated front seats			S
All-wheel drive	A	A	A
Trailer Package	A	A	A
Bose sound system	A	A	S
Forward Collision Alert and Lane Departure Warning		A	S
19" chrome-clad aluminum wheels		A	S
20" ultra-bright machined-aluminum wheels		A	A
8-passenger seating		A	A
Power tilt-sliding dual moonroof		A	A
Audio system with navigation		A	A
Audio system with Rear-Seat Entertainment		A	A
Audio system with Rear-Seat Entertainment and navigation		A	A

2014 BUICK ENCLAVE **HOW THINGS WORK** BUICK

WHAT'S NEW | MARKETING HIGHLIGHTS | TOP SELLING FEATURES | PRODUCT INFORMATION | SPECS | PACKAGING | **HOW THINGS WORK** | COMPETITIVE COMPARISON



HVAC CONTROLS



IP & DOME LIGHTING;
2ND ROW DVD & AUDIO CONTROLS



PASSENGER/CARGO FLEXIBILITY



DIC/STEERING WHEEL CONTROLS/
CAPACITIVE-TOUCH SWITCHES



SIDE BLIND ZONE ALERT/
REAR CROSS TRAFFIC ALERT

Click the play  icon to watch video

2014 BUICK ENCLAVE VS. 2014 ACURA BUICK

WHAT'S NEW | MARKETING HIGHLIGHTS | TOP SELLING FEATURES | PRODUCT INFORMATION | SPECS | PACKAGING | HOW THINGS WORK | COMPETITIVE COMPARISON

✓ = Enclave Wins

	2014 BUICK ENCLAVE PREMIUM 1SN		2014 ACURA MDX
MSRP	\$46,315		\$42,290
COMFORT & CONVENIENCE			
Remote Vehicle Starter System	S	✓	A ¹
Power front seats	10-way (8 + 2-way lumbar)	✓	Driver 10-way; 8-way front passenger
Leather-appointed seats	• (Perforated)	✓	S
Heated front seats	•		S
Cooled front seats	•	✓	A ¹
Wood steering wheel	S		–
Memory seat/mirrors/steering column	•		S
Seating configurations	2/2/3 (S 2nd row captain's chairs); 2/3/3 (A split bench)	✓	2/3/2 (S 2nd row split bench)
Access to 3rd row	SmartSlide seats		Extended Slide with One-Touch Walk-In
Parking assist	S (rear)	✓	A ¹ (front & rear)
Power liftgate	S		S
Luggage rack side rails	S	✓	A ¹
DIMENSIONS			
Wheelbase (in.)	118.9	✓	111.0
Length/width/height (in.)	201.9/79.0/70.3	✓	193.6/77.2/67.6
Track, front/rear (in.)	67.3/67.1	✓	66.3/66.3
Passenger volume (cu. ft.)	151.1	✓	132.3
Cargo volume behind 1st row/2nd row/3rd row (cu. ft.)	115.2/68.9/23.3	✓	68.4/38.4/14.8
Head room, front, rear (in.)	40.0/39.4/37.8	✓	38.1/38.3/35.6
Shoulder room, front/rear (in.)	61.6/61.3/57.4	✓	61.1/59.1/54.7
Hip room, front/rear (in.)	57.2/57.0/48.3		57.5/57.8/40.6
Leg room, front/rear (in.)	41.3/36.8/33.2		41.4/36.6/28.1

S = Standard A = Available – = Not available • = Included with package NP = Not published

¹ Requires trim upgrade or optional package.

OVERVIEW

The FWD Acura MDX is redesigned for 2014. It rides on a new platform and has a new engine, improved fuel economy, a new interior with easier third row access and new telematics and connectivity options. MDX performance earns good reviews as does the all-wheel drive system. However, pricey packages are needed to comparably equip the MDX. They can push its MSRP to over \$54,000.

ENCLAVE PREMIUM ADVANTAGES

- **More luxury and convenience** – Enclave Premium has luxury appointments that are expensive options or aren't offered on the MDX: like a real wood-trimmed steering wheel, cooled front seats and second row captain's chairs. Enclave also has standard Remote Vehicle Start, luggage rack side rails and Rear Parking Assist—options on the MDX.
- **More comfort and versatility** – Enclave has better third row comfort that accommodates adults, more cargo capacity. Enclave also offers 8-passenger seating.

2014 BUICK ENCLAVE VS. 2014 ACURA BUICK

WHAT'S NEW | MARKETING HIGHLIGHTS | TOP SELLING FEATURES | PRODUCT INFORMATION | SPECS | PACKAGING | HOW THINGS WORK | COMPETITIVE COMPARISON

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2014 BUICK ENCLAVE PREMIUM 1SN

2014 ACURA MDX

TECHNOLOGY & INFOTAINMENT

Telematics system	OnStar (6 months included)	✓	AcuraLink Connect (A ¹)
Built-in hands-free calling (without cell phone)	S (requires hands-free minutes purchase)	✓	–
Smartphone remote features: doors, horn, lights, Remote Start	RemoteLink (5 years included)	✓	A ¹
Infotainment system	Buick IntelliLink: CD/MP3/AUX, Bose Premium 9-speaker sound system	✓	Acura Premium Audio System: CD/MP3/AUX, 8 speakers
Infotainment system screen size	6.5"		7"
Navigation system	•	✓	A ¹
Standard navigation aid	S		S
Touch screen	S		S
Voice recognition for audio, phone, navigation	S	✓	A ¹
Infotainment system embedded apps	S (Pandora, Stitcher, Travel Link)	✓	A ¹
USB port	S (1 playback, 2 charge-only)	✓	S
HD Radio	S	✓	A ¹
Satellite radio	S (3 months)		S (3 months)
Bluetooth for Phone	S		S
Import phone contacts	S		S
Bluetooth streaming from device	S		S
Text-to-voice	S		S
AC power outlet	A ¹		A ¹
Gracenote music library database	S	✓	A ¹ (Song By Voice)
Real-Time Traffic and Weather	•	✓	A ¹
Customize Home Page icons	S		S (shortcuts)
Favorites presets	30		30
Picture viewer	S	✓	Wallpaper only

¹ Requires trim upgrade or optional package.

ENCLAVE PREMIUM ADVANTAGES

- **Better connectivity and personalization** – Buick IntelliLink is standard on Enclave and includes many capabilities that the MDX standard system does not offer, including: HD Radio, enhanced voice recognition, Pandora and Stitcher apps, Gracenote, picture viewer capability and much more.
- **Advanced telematics and navigation included** – OnStar and RemoteLink services are standard on Enclave and provide greater convenience. The new AcuraLink Connect system requires an expensive optional navigation package and lacks OnStar's depth of capabilities. In addition, all Enclave models include access to OnStar Turn-by-Turn Navigation features.

2014 BUICK ENCLAVE VS. 2014 ACURA BUICK

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✓ = Enclave Wins

2014 BUICK ENCLAVE PREMIUM 1SN

2014 ACURA MDX

POWER & PERFORMANCE

Standard engine	3.6L DOHC V6		3.5L SOHC V6
Horsepower @ rpm	288 @ 6300		290 @ 6200
Torque (lb.-ft.) @ rpm	270 @ 3400	✓	267 @ 4500
Fuel injection	Direct		Direct
Variable Valve Timing	S		S
Recommended fuel	Regular	✓	Premium
Fuel economy (city/hwy)	17/24		20/28
Transmission w/ manual gear selection	6-speed auto.		6-speed auto.
Fuel tank capacity (gal.)	22.0	✓	19.5
Vehicle Diagnostics	S (OnStar Vehicle Diagnostics)	✓	A ¹ (AcuraLink Connect App)
Maximum towing capacities (lbs.) ²	4500		3500 (FWD); 5000 (AWD)

CHASSIS & SUSPENSION

Drivetrain	FWD (S); AWD (A)		FWD (S); AWD (A)
Rack-and-pinion steering	Hydraulic variable-assist		Electric variable-assist
Turning circle/diameter (ft.)	40.4		37.6
Suspension, front	Ind. MacPherson strut		Ind. MacPherson strut
Suspension, rear	Ind. 4-link H-arm		Ind. multilink
Suspension/performance enhancements	—		Integrated Dynamics System (S)
Disc brakes, front/rear	Vented 12.8"/ vented 13.0"	✓	Vented 12.6"/ solid 13.4"
Brake features	ABS, DRP, BA		ABS, EBD, BA
Stability/Traction Control	S		S
Standard wheel	19"	✓	18"
Optional wheels	20"	✓	19"

¹ Requires trim upgrade or optional package.

² Requires trailer provisions.

ENCLAVE PREMIUM ADVANTAGES

- **Competitive horsepower, more torque and regular fuel** – Both vehicles are well-matched in horsepower, but Enclave has the win for torque. Enclave reaches peak torque sooner – at lower rpm – providing more responsive acceleration capabilities. Premium fuel is recommended for the MDX, but Enclave uses regular, which can help save money at the pump.
- **Diagnostics support included** – OnStar Vehicle Diagnostics is included on every Enclave. The AcuraLink Connect offers diagnostics but requires an optional navigation system on the MDX.
- **Better handling** – Enclave Premium larger wheels and tires provide impressive road holding. Enclave also has vented rear brakes that help dissipate heat during braking, enhancing braking performance and brake life.

2014 BUICK ENCLAVE VS. 2014 ACURA BUICK

WHAT'S NEW | MARKETING HIGHLIGHTS | TOP SELLING FEATURES | PRODUCT INFORMATION | SPECS | PACKAGING | HOW THINGS WORK | COMPETITIVE COMPARISON

✓ = Enclave Wins

2014 BUICK ENCLAVE PREMIUM 1SN

2014 ACURA MDX

SAFETY FEATURES

Total air bags	7		7
Front-seat center air bag	S	✓	–
Daytime Running Lamps	S		S
Headlamps	S (HID)		S (LED)
Articulating headlamps	•	✓	–
Rear Vision Camera	S		S
Lane Departure Warning	•	✓	A ¹
Forward Collision Alert	•	✓	A ¹
Side Blind Zone Alert	•	✓	A ¹
Rear Cross Traffic Alert	•	✓	–
Adaptive Cruise Control with collision mitigation braking	–		A ¹
Tire Pressure Monitor System	S		S
Automatic Crash Notification via telematics system	S (OnStar 6 months)	✓	A ¹ (AcuraLink Assist Package)
Stolen Vehicle Slowdown and Ignition Block Notification via telematics system	S	✓	A ¹ (AcuraLink Connect tracking only)

WARRANTY/ASSISTANCE

Bumper-to-bumper	4/50,000		4/50,000
Powertrain	6/70,000		6/70,000
No-charge scheduled maintenance	2/24,000	✓	–
Roadside assistance	6/70,000 ²	✓	4/50,000
Standard courtesy transportation	6/70,000	✓	–

¹ Requires trim upgrade or optional package.

² Requires trailer provisions.

ENCLAVE PREMIUM ADVANTAGES

- **Enclave's front center air bag** – No other luxury crossover features the enhanced front-seat occupant protection.
- **Advanced crash avoidance features** – Getting Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert requires option packages on the MDX. They're included on Enclave Premium. So are articulating headlamps and Rear Cross Traffic Alert, which are not offered on the MDX.
- **More peace of mind** – Enclave owners have the reassurance of Automatic Crash Notification—which is standard on Enclave but is optional on the MDX. OnStar also provides more robust stolen vehicle security services than the optional AcuraLink Connect services. Enclave has longer roadside assistance coverage and standard courtesy transportation coverage. Buick's complimentary scheduled maintenance also adds another win in Enclave's column.

2014 BUICK ENCLAVE VS. 2014 INFINITI BUICK

WHAT'S NEW | MARKETING HIGHLIGHTS | TOP SELLING FEATURES | PRODUCT INFORMATION | SPECS | PACKAGING | HOW THINGS WORK | COMPETITIVE COMPARISON

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2014 BUICK ENCLAVE PREMIUM 1SN

2014 INFINITI QX60

MSRP	\$46,315		\$42,995
COMFORT & CONVENIENCE			
Remote Vehicle Starter System	S	✓	A
Power front seats	10-way (8 + 2-way lumbar)	✓	Driver 8-way; 6-way front passenger
Leather-appointed seats	• (Perforated)	✓	S
Heated front seats	•		S
Cooled front seats	•	✓	A
Wood steering wheel	S	✓	A
Memory seat/mirrors/steering column	•	✓	A
Seating configurations	2/2/3 (S 2nd row captain's chairs); 2/3/3 (A split bench)	✓	2/3/2 (S 2nd row split bench)
Access to 3rd row	SmartSlide seats		Multi-mode 2nd row seat
Parking assist	S (rear)	✓	A
Power liftgate	S		S
Luggage rack side rails	S	✓	A
DIMENSIONS			
Wheelbase (in.)	118.9	✓	114.2
Length/width/height (in.)	201.9/2/79.0/70.3	✓	196.4/77.2/68.6
Track, front/rear (in.)	67.3/67.1		68.9/65.7
Passenger volume (cu. ft.)	151.1	✓	149.8
Cargo volume behind 1st row/ 2nd row/3rd row (cu. ft.)	115.2/68.9/23.3	✓	76.4/47.3/15.8
Head room, front/rear (in.)	40.0/39.4/37.8		40.7/38.3/36.5
Shoulder room, front/rear (in.)	61.6/61.3/57.4	✓	60.3/60.4/57.1
Hip room, front/rear (in.)	57.2/57.0/48.3	✓	56.8/55.8/42.0
Leg room, front/rear (in.)	41.3/36.8/33.2		42.3/41.7/30.8

S = Standard A = Available – = Not available • = Included with package NP = Not published

OVERVIEW

Launched last year as the JX35, the QX60 is renamed for 2014. It shares underpinnings with the Nissan Pathfinder and includes standard V6 power and front-wheel drive; all-wheel drive is available. The cabin includes middle row sliding/reclining seats with good access to the third row. But, overall cargo space is limited. QX60 customers will need to opt for multiple packages to match the Enclave Premium luxury and technology.

ENCLAVE PREMIUM ADVANTAGES

- **More luxury and convenience** – Unlike the Enclave Premium, the QX60 requires option packages for Remote Vehicle Start, cooled front seats, a wood-trimmed steering wheel, parking assist and luggage side rails.
- **Superior comfort and versatility** – Enclave Premium has front seats with more adjustment capability, standard second row captain's chairs, a roomier third row and more overall shoulder room and hip room. The QX60 can't match Enclave's cargo dimensions or its available 8-passenger seating.

2014 BUICK ENCLAVE VS. 2014 INFINITI BUICK

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2014 BUICK ENCLAVE PREMIUM 1SN

2014 INFINITI QX60

TECHNOLOGY/INFOTAINMENT

Telematics system	OnStar (6 months included)	✓	Infiniti Connection (A ¹)
Built-in hands-free calling (without cell phone)	S (requires hands-free minutes purchase)		NP
Smartphone remote features: doors, horn, lights, Remote Start	Remotelink (5 years included)	✓	A ¹ (doors only)
Infotainment system	Buick IntelliLink: CD/MP3/AUX, Bose Premium 9-speaker sound system	✓	CD/MP3/AUX, 6 speakers
Infotainment system screen size	6.5"		7" (S); 8" (A ¹)
Navigation system	•	✓	A ¹
Touch screen	S	✓	A ¹
Voice recognition for audio, phone, navigation	S	✓	A ¹
Infotainment system embedded apps	S (Pandora, Stitcher, Travel Link)	✓	–
USB port	S (1 playback, 2 charge-only)	✓	S (1)
HD Radio	S	✓	–
Satellite radio	S (3 months)		S (3 months)
Bluetooth for Phone	S		S
Import phone contacts	S		S
Bluetooth streaming from device	S	✓	A
Text-to-voice	S	✓	–
AC power outlet	A ¹		A ¹
Gracenote music library database	S	✓	A ¹ (Music Box)
Real-Time Traffic and Weather	•	✓	A ¹
Customize Home Page icons	S	✓	–
Favorites presets	30		36
Picture viewer	S	✓	–

¹ Requires trim upgrade or optional package.

ENCLAVE PREMIUM ADVANTAGES

- **Superior connectivity and device integration** – The QX60's standard infotainment system has fewer speakers, lacks a touch screen and is far less capable than Enclave's Buick IntelliLink system. The QX60 requires optional audio and navigation packages for Bluetooth streaming capabilities and voice recognition for audio and navigation features. Other standard features on Enclave—like HD Radio, multiple USB charging ports, text-to-voice capability and embedded internet radio apps—aren't offered on the QX60.
- **Superior telematics system plus navigation** – The Infiniti Connection telematics service on the QX60 requires an optional navigation system. Enclave also wins with its standard navigation aid—OnStar with Turn-by-Turn Navigation and Remotelink, which has more capability than the Infiniti Connection app.

2014 BUICK ENCLAVE VS. 2014 INFINITI BUICK

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2014 BUICK ENCLAVE PREMIUM 1SN

2014 INFINITI QX60

POWER & PERFORMANCE

Standard engine	3.6L DOHC V6		3.5L DOHC V6
Horsepower @ rpm	288 @ 6300	✓	265 @ 6400
Torque (lb.-ft.) @ rpm	270 @ 3400	✓	248 @ 4400
Fuel injection	Direct		Direct
Variable Valve Timing	S		S
Recommended fuel	Regular	✓	Premium
Fuel economy (city/hwy)	17/24		20/26
Transmission w/ manual gear selection	6-speed auto		Continuously Variable Transmission
Fuel tank capacity (gal.)	22.0	✓	18.5
Vehicle Diagnostics	S (OnStar Vehicle Diagnostics)		A ¹ (Infiniti Connection)
Maximum towing capacities (lbs.) ²	4500		3500 (FWD); 5000 (AWD)

CHASSIS & SUSPENSION

Drivetrain	FWD (S); AWD (A)		FWD (S); AWD (A)
Rack-and-pinion steering	Hydraulic variable-assist		Electric-over-hydraulic speed-sensitive
Turning circle/diameter, (ft.)	40.4		38.7
Suspension, front	Ind. MacPherson strut		Ind. strut
Suspension, rear	Ind. 4-link H-arm		Ind. multilink
Suspension/performance enhancements	—		Infiniti Drive Mode Selector (S)
Disc brakes, front/rear	Vented 12.8"/vented 13.0"	✓	Vented 12.6"/solid 12.13"
Brake features	ABS, DRP, BA		ABS, EBD, BA
Stability/Traction Control	S		S
Standard wheel	19"	✓	18"
Optional wheels	20"		20"

¹ Requires trim upgrade or optional package.

² Requires trailer provisions.

ENCLAVE PREMIUM ADVANTAGES

- **Better response and regular fuel** – Enclave outperforms the QX60 with more power and more torque delivery at lower rpm for better acceleration response. The QX60's Continuously Variable Transmission has been criticized by reviewers for its sluggish, straining response during passing maneuvers. Enclave's 6-speed automatic transmission shifts smoothly with quick response. Enclave also uses regular gas instead of premium.
- **Diagnostics support included** – OnStar Vehicle Diagnostics is included on every Enclave. The AcuraLink Connect offers diagnostics but requires an optional navigation system on the MDX.
- **Better handling** – Enclave Premium 1SN's larger 19" wheels and tires enhance handling response. Enclave also has larger brakes than the QX60 that provide confident control behind the wheel. The QX60 has also been criticized for its steering, which has been called "excessively numb."

2014 BUICK ENCLAVE VS. 2014 INFINITI BUICK

WHAT'S NEW | MARKETING HIGHLIGHTS | TOP SELLING FEATURES | PRODUCT INFORMATION | SPECS | PACKAGING | HOW THINGS WORK | COMPETITIVE COMPARISON

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2014 BUICK ENCLAVE PREMIUM 1SN

2014 INFINITI QX60

SAFETY FEATURES

Number of air bags	7	✓	6
Front-seat center air bag	S	✓	–
Daytime Running Lamps	S	✓	–
Headlamps	S (HID)		S (BiXenon HID)
Articulating headlamps	•	✓	–
Rear Vision Camera	S		S
Lane Departure Warning	•	✓	A ¹
Forward Collision Alert	•	✓	A ¹
Side Blind Zone Alert	•	✓	A ¹
Rear Cross Traffic Alert	•	✓	A ¹
Adaptive Cruise Control with collision mitigation braking	–		A ¹
Tire Pressure Monitor System	S		S
Automatic Crash Notification via telematics system	S (OnStar 6 months)	✓	A ¹ (Infiniti Connection)
Stolen Vehicle Slowdown and Ignition Block Notification via telematics system	S	✓	A ¹ (Infiniti Connection notification only)

WARRANTY/ASSISTANCE

Bumper-to-bumper	4/50,000		4/60,000
Powertrain	6/70,000		6/70,000
No-charge scheduled maintenance	2/24,000	✓	–
Roadside assistance	6/70,000 ²	✓	4/60,000
Standard courtesy transportation	6/70,000	✓	Dealer-determined

¹ Requires trim upgrade or optional package.

² Requires trailer provisions.

ENCLAVE PREMIUM ADVANTAGES

- **Enclave's front center air bag** – You won't find anything like it in the QX60, which has just six total air bags.
- **Advanced crash avoidance features** – Getting equivalent features like Forward Collision Alert, Lane Departure Warning, Side Blind Zone Alert and Rear Cross Traffic Alert requires combining option packages on the QX60. They're included on Enclave Premium, as are articulating headlamps and Daytime Running Lamps—features the QX60 doesn't offer.
- **More peace of mind** – Enclave owners have the reassurance of Automatic Crash Notification. It's standard on Enclave and optional on the QX60. OnStar also provides more robust stolen vehicle security services than the Infiniti Connection. Enclave also has longer roadside assistance coverage, standard courtesy transportation coverage and standard complimentary scheduled maintenance. Complimentary maintenance is dealer-determined for the QX60.